



**1ST ANNUAL
JURIED EXHIBITION
September 22 & September 23, 2012
PROSPECTUS AND ENTRY FORM**

KEY DATES

Entries Due	Wednesday, August 1	Postmarked or hand delivered, along with entry fee(s).
Notification	September 1	Notification by U.S. mail to artists of accepted art work.
Deliver Art Work	Saturday Sep 22 6 a.m. – 10 a.m.	Deliver accepted art work and artist bio to Sedona Winefest, at Sedona Airport. Art to be hung /placed by experienced personnel.
Opening Exhibition	Saturday Sep 22	11 a.m., Sedona Winefest – Sedona Airport
Pick Up	Sunday Sep 23 5 p.m. – 8 p.m.	Professional Artists and Emerging Artists Sedona Airport

ELIGIBILITY

Everyone is eligible and encouraged to submit their best works. All artwork must be original and completed within the last two (2) years. Exhibition pieces must be properly framed and ready for display. Paintings/photographs, including frame or outside dimensions of wall hangings cannot exceed 600 sq. inches (any combination of height x width) 3D work cannot exceed 5 feet in height or 45 lbs in weight.

THEME

The work must relate to wine in some way – let your creative juices flow.

A Jury Panel provided by the Sedona Arts Center will jury entries into the show and make awards in the following Categories and Groups. Jurors will not be directly associated with the Sedona Winefest.

MEDIUMS

Artists may use any of the following mediums:

- | | |
|------------------------------------|---------------------------------------|
| 1. Sculpture | 5. Painting – watercolor, mixed media |
| 2. Ceramics, pottery | 6. Graphic Arts |
| 3. Drawing, colored pencil, pastel | 7. Glass, wood, fiber |
| 4. Painting – oil, acrylic | 8. Photography |
| | 9. Jewelry |

CATEGORIES 2 -Dimensional and 3-Dimensional

GROUPS **Entries will be judged in 2 Groups – 2D and 3D will be judged separately in each group.**

PROFESSIONAL - Professional artists are those that either have a career in the arts or have shown and sold their work in a professional setting.

EMERGING - Emerging artists are those who do not show or sell their work in a commercial setting nor have they had a career in the arts.

Artists must indicate on the entry forms medium, category and group for each work. The Jury reserves the right to make final decisions regarding professional or emerging artist status.

AWARDS Cash prizes based upon the amount of entries fees will be awarded for Best of Show and First Place in each Category for both Groups. Ribbons will be awarded for Best of Show, 1st, 2nd and 3rd place in each Category of both Groups. A “Poster Award” may also be awarded by the Sedona Winefest committee. Poster Award winner’s images may be used for advertising and promotional purposes, with artist attribution. Poster Award winners will receive 25% of poster sales (which use their image) for 12 months following the award.

SALES All accepted entries must be available for purchase during the event and bear a sale price determined by the submitting artist. Sedona Winefest will retain a 25% commission on sales. Sedona Winefest will provide a cashier, collect funds, remit sales tax and remit proceeds to artist two weeks after event.

LIABILITY Although reasonable care will be taken in handling and displaying artwork, Sedona Winefest and its staff and volunteers will not be responsible for damage or loss. Due to the lack of storage space, artists must pickup their work at the designated location. Artists may arrange for artwork pickup by another party. Work left after 8 p.m on Sunday, Sep 23 will be removed to an offsite location; work left for longer than 7 days becomes the property of Sedona Winefest.

ENTRY PROCEDURE

- Complete entry form.
- A maximum of 3 pieces may be submitted.
- Entry fee: \$10.00 (U.S. funds) non-refundable entry fee per art piece. **All entry fees will be used for cash awards.**
- Submit one digital image for each piece on CD. Label front of CD with artist’s name. Digital images must be converted to sRGB color, in JPG format, 300 resolution (300 dpi, 1920 pixels x 1920 pixels) and PC compatible. Digital files must include the artist’s initials only, submission number, title (abbreviate if necessary) and medium. For 3D work, two images of each piece may be submitted. **Example for file names: AB_1_Grapes_oil.jpg, AB_2_Leaves_acrylic.jpg.** Images must be numbered to correspond to numbers on Entry Form. CD-s will not be returned.

IMPORTANT: No changes to size or sales price of juried-in artwork will be permitted. Be sure frame size and sales price are correct on your Entry Form. Keep a copy of your Entry Form for reference.

Sedona Winefest reserves the right to refuse any accepted artwork deemed unsuitable due to a difference in quality from the digital image.

QUESTIONS: Contact Exhibition Chair - Eric Shrode at (928) 203-6603 or (928) 963-0720



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ENTRY FORM**

Please complete this form and send it with the entry fee(s), your CD and a self-addressed, stamped #10 business size envelope for notification to Eric Shrode, Exhibition Chair, 238 Paramount Dr., Sedona, AZ 86336. Entry packets must be postmarked or hand delivered by Wednesdays August 1, 2012. Please print clearly. The Sedona Winefest reserves the right to alter and reproduce images for promotional purposes with credit given to the artist. Images may be selected for program cover, promotional posters, advertising and other promotional purposes.

Your name: _____
Address: _____ City, State, Zip _____
Telephone: () _____ - _____ E-mail Address: _____

1. Title _____
Medium _____ Category ____
Installed Dimensions (h x w x d) _____
Sales Price \$ _____
 Professional Emerging

2. Title _____
Medium _____ Category ____
Installed Dimensions (h x w x d) _____
Sales Price \$ _____
 Professional Emerging

3. Title _____
Medium _____ Category ____
Installed Dimensions (h x w x d) _____
Sales Price \$ _____
 Professional Emerging

I have read and agree to all conditions in this prospectus and entry form.

Signature _____ Date _____

Notification Form: Fill out all information except "Accepted" and Declined"

Artist Name _____ Address _____

Entry 1 Title _____ Accepted _____ Declined _____
Entry 2 Title _____ Accepted _____ Declined _____
Entry 3 Title _____ Accepted _____ Declined _____